Sparks & Co is a communication agency for EU projects. Our team of experienced communicators makes research accessible to all audiences and give scientific projects the widest visibility.

Our activities range from creating a visual identity, creating the right communication materials - cleverly targeted to reach the designated audiences - designing and regularly updating the project’s/product’s website, handling press relations, developing a social media strategy to best suit the project needs and measuring the impact of research and marketing outcomes.

≡ OUR SERVICES ≡

2014
The team at Sparks & Co has been working to develop the best expertise on research communication and dissemination practices.

TRUSTED BY +500 PARTNERS
Between 2014 and 2016 Sparks & Co has collaborated in over 60 Horizon 2020 project proposals. Our team is proud to be trusted by hundreds of partners at the continent level.

≡ TOTAL E.U. FUNDING IN 3 YEARS ≡

€1 MILLION
Funding for Sparks & Co

€24 MILLION
Funding for Projects partnered with Sparks & Co
NEWDEAL aims to develop oral delivery of novel nanotherapeutics against inflammatory bowel diseases. The aim is to improve the treatments for IBD which affects millions. www.newdeal-project.eu

The LSFM4LIFE project is dedicated to develop a process for clinicalgrade Human Pancreas Organoids for a cell-based therapy, with the goal of sparing affected people from lifelong insulin therapy. www.lsfm4life.eu

The DIAGORAS project develops a device that will allow on-site prescription of personalized treatment procedures for respiratory and oral infections with the aim of reducing antibiotic resistance and misdiagnosis of patients. www.diagoras.eu

Camille Cocaud is an appointed member of the Advisory Board for the Dandelion project which aims to support the uptake and dissemination of Inclusive, Innovative and Reflective Societies research. www.dandelion-europe.eu

Sparks & Co has been involved with the to industrial valorisation of the French Government Space agency’s patents to industrial stakeholders using factsheets. www.entreprises.cnes.fr/fr/web/CNES-fr/10123-catalogue-destechnologies.php

OUR PROJECT

FIT4RRI will develop improved training tools for to aid implementation of Responsible Reseach and Innovation and Open Science. www.fit4rri.eu

STARBIOS2 aims to implement the Responsible Research and Innovation-RRI approach in research institutions through Action Plans. A model will be elaborated based on monitoring of feedback. www.starbios2.eu

AXA, the multinational insurance firm, has received training from Sparks & Co on storytelling and video making for innovation makers. www.axa.com/fr/newsroom/actualites/start-in-2016

I-CONSENT is a project that will improve the guidelines for informed consent concerning vaccines. This will be done under a gender perspective. www.i-consentproject.eu